

# DAÑA DRINKARD

Creative Professional

## CONTACT INFORMATION

### PHONE

732.789.2895

### EMAIL

danamonetdesigns@gmail.com

### PORTFOLIO

danamonetdesigns.com

## SKILL

Creative Director  
Brand Identity  
Print Collateral  
Digital Photography  
Digital Illustration  
Package Design  
Typography  
Social Media Marketing  
Responsive Design  
Visual Design  
Information Architecture  
Wireframing  
Prototyping  
Storyboarding  
Usability Testing

## SOFTWARE

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe XD  
Figma  
iMovie  
HTML + CSS

## EXPERIENCE

### Daña Monet Designs

*Graphic Designer / New Jersey / May 2017 - Present*

- Working with a variety of clients to discover and develop their brand's identity
- Effectively communicate with clients before, during, and after the design process to ensure quality work

Projects Include: Brand Identity, Logo Design, Textile Design, Invitation Design, Webpage Layout, Package Design, Infographic Design, Video Editing

### User Experience Design Professional Certificate Projects

*UX Designer / March 2021 - December 2021*

- Lead UX research while designing the visual elements and interactions for apps and responsive websites to create seamless user flows and enjoyable user experiences

Projects Include: App Design, Responsive Website Design

### Paper Source

*Keyholder / Princeton, New Jersey / September 2021 - January 2022*

- Sales Lead, Customer Support
- Supervised and motivated team members
- Social Media Management
- Oversaw opening and closing operations

## EDUCATION

### A.A.S. Advertising Graphic Design

*Middlesex County College / Edison, New Jersey / September 2014 - May 2017*

## CERTIFICATIONS

### User Experience Design Certificate

*Google + Coursera / March 2021 - December 2021*

### Introduction to Coding with HTML, CSS, JavaScript

*International Open Academy / June 2020*

### NOCTI Certification in Graphic Design

*Middlesex County Vocational & Technical High School / East Brunswick, NJ / May 2014*